

**“CYCLE BROOKFIELD” MEETING RECAP  
THURSDAY, SEPTEMBER 19, 2024  
LSF BROOKFIELD LIBRARY**

Chris V. called the meeting to order at 7:10 p.m.

Present:

Joan Engstrom, Elaine Jans, Pete Janunas, Carolyn Morris, Joe O'Connor, Chris Rios, Chris Valadez

**1. Approval of Minutes:**

1.1 Joe O. indicated that in the July 18, 2024 minutes, the number of memberships reported should have been 120, instead of 96. There being no further changes or corrections, motion was made by Joe O. to approve the minutes as written, and seconded by Carolyn M. Motion carried unanimously.

**2. Past Events Report:**

2.1 July 24 – Chicago Grit

Chris V. reported that the event went well, and sponsorships covered the fee for the event.

2.2. August 2<sup>nd</sup> Slow Roll

Joe O. reported 61 participants. All participants completed the entire ride. Currently there are enough volunteers at the slow rolls for waiver signing and ride marshalls. Elaine J. indicated that for safety reasons, to try and have participants wait in the diagonal parking space area instead of on the sidewalk in front of the Compassion Factory,

2.3. August Summer Social

Joe S. was not able to attend the meeting and reported via email:

- Revenue
  - 69 tickets sold (67 regular, 2 family + ticket memberships) for total sale of \$2,110 before fees
    - 120 extra raffle tickets sold for a total of \$120 before fees
    - Four items sold at auction for \$600 before fees
  - Expenses of \$819
  - Event net of approximately \$1,900 after fees and expenses (fees typically 3.5%)
- Pros: Much higher registration than expected, fun/energetic event, successful raffle and auction
- Cons: Need more time to promote, hard to hear announcements in Imperial Oak, rethink food offerings

2.4. September 6 – Congress Park Bike Rodeo

Joe O. reported that he gave 50 bike safety pamphlets and the remainder of the Cycle Brookfield stickers to the teacher to be handed out to the participants. This event was the 3<sup>rd</sup> grade only. Both police officers who participated enjoyed the interaction with the 3<sup>rd</sup> graders.

2.5. Lincoln School Back to School Bash

Carolyn M. was contacted by a Lincoln School parent who invited Cycle Brookfield to participate in this event. Because of the short notice, Cycle Brookfield was not able to participate this year.

2.6. Bike Brookfield – It was decided that this event would not be held in 2024.

### **3. Current Business Review:**

3.1 Finances – Chris V. indicated that the current balance in Cycle Brookfield’s account is approximately \$3,700. There is still \$400 owing from Chicago Grit for porta-potty expense.

3.2 Membership – Joe O. reported that there are currently 132 membership units, of which 23 are new. Membership numbers are down this year. It was suggested that a “talking point” list be put together for current members to solicit new members.

3.3 Inventory Review – Chris R. that there are some t-shirts and a number of ball caps in inventory. It was suggested that the new t-shirt be ordered for the core Cycle Brookfield members, so they shirt can be presented at the annual summit in January, 2025.

3.4 Engagement – Chris V.

Chris V. continues to be involved in Ride Illinois and Active Transportation and continues to encourage other communities to become active and form their own cycle groups.

3.5 Village Planning Updates—Joe S. could not attend meeting and reported via email: Kate Portillo, Village Planner, has left for Skokie. Joe S. and Chris V. are working with Village Environmental Committee to implement a new Sustainability Plan. Cycle Brookfield has submitted 8 locations for 10 new bike racks across Brookfield to the Committee for next year's budget at an estimated cost of \$2,000+ Village Public Works time to install racks. It was discussed to have a ribbon cutting when the new bike racks are installed.

3.6. Social Media Updates – No updates

### **4. Upcoming Events**

4.1. First Friday Slow Roll – Saturday, October 4 -- 6:00 p.m. at the Compassion Factory

4.2. Tour de Proviso – Saturday, October 5, 2024, check in starts at 7:00 a.m. at the Bellwood Village Hall. Joe O. will look at a start point in Brookfield for those who want to ride together to Bellwood.

4.3. Oak-to-More Oktoberfest Ride – Saturday, October 12, 2024 – 10:00 a.m. From Imperial Oak Brewing in Brookfield, to More Brewing Company in Villa Park. 27 miles round trip.

4.4. Haunted Halloween Ride – Friday, October 25 – Starts 7:15 p.m. at the Compassion Factory. Treats and bonfire at Compassion Factory Garden after the ride.

### **5. Open**

5.1. Other events suggested for 2025:

- January -- Annual Summit
- February/March – Bike Clinic – Pete J.
- Bike Rodeo and Safety Event
- Bike light giveaway (lights should be put on bikes at the event)

Motion to adjourn the meeting at 8:22 p.m. was made by Elaine. and seconded by Joe O. Motion carried unanimously.

Minutes submitted by: Elaine Jans, Secretary