

**“CYCLE BROOKFIELD” MEETING RECAP
THURSDAY, MAY 16, 2024
LSF BROOKFIELD LIBRARY**

Chris V. called the meeting to order at 7:05 p.m.

Present:

Andy Caron, Joan Egstrom, Robin Fuener, Elaine Jans, Carolyn Morriss, Joe O’Conner, Chris Rios, Joe Seymour, Chris Valadez

1. Approval of Minutes:

1.1 There being no changes or corrections, motion was made by Andy C. to approve the minutes of the April 18, 2024 meeting, and seconded by Robin F. Motion carried unanimously.

2. Past Events Report:

2.1 April Slow Roll

60 riders signed the waiver. Joe O. indicated that more Ride Marshalls are needed. Elaine J. asked for a short description of the Ride Marshall responsibilities, and indicated she and others will be more proactive in soliciting Ride Marshalls at the First Friday Rides. Chis R. suggested keeping a list of the volunteer Ride Marshalls so they can be called on for future rides. It was also suggested to give Ride Marshalls a perk after they have volunteered X amount of times.

2.2 May Safety Check

Approximately 14 bicycles were looked at for the May Safety Check. Cycle Brookfield members adjusted bicycle seats, fixed rim strips, fixed cables, and lubed chains. Supplies were purchased from Pete/Gears 2 You, who also did some bicycle repairs. \$80.00 was collected in the donation jar.

3. Current Business Review:

3.1 Finances – Chris V. indicated that the current balance in Cycle Brookfield’s account is approximately \$5,400.

3.2 Membership – Joe O. reported that there are currently 71 membership units, which includes 18 new members. 69 members have not renewed. Joe O. suggest that a reminder be sent in the mail to the non-renewing members. Elaine J. suggested that a list of the upcoming Cycle Brookfield events be included in the letter.

3.3 Inventory Review – No change

3.4 Engagement – Chris V.

“Ride Riverside” had their second “2nd Friday” ride with approximately 85 participants. Music was played before the ride started, but the amplifiers only worked as long as volunteers from the crowd pedaled on a stationary bike generator powering them.

Westchester is interested in growing their cycling group. Chris V. asked the members to let him know if any one hears of a cycling group in LaGrange Park wanting to form.

Cycle Brookfield will be receiving \$150 Active Transportation Alliance Min-Stipend. Application for this stipend was submitted by Joe O.

3.5 Village Planning Updates

Joe S. reported that Cycle Brookfield did not receive a grant from New Belgium Brewing. The grant would have been used to purchase movable bike racks that could be used at events.

Joe S. also reported that Cycle Brookfield did not receive a grant from the AARP Community Challenge. This grant would have been used to do a bike audit in Brookfield, assessing bike ability and safety in Brookfield. It was discussed that Cycle Brookfield could use the materials provided by AARP and do their own bike audit later in the year.

Joe S. commented that perhaps offering a cost share on some future grants would be helpful.

Joe S. submitted for the Energize Ogden plan on behalf of Cycle Brookfield to include parallel bike routes to Ogden Avenue and safe routes to cross Ogden Avenue.

Chris V. will be meeting with Libby Popovic who is the new Director of Community Development for the Village of Brookfield.

3.6. Social Media Updates – Chris R. is planning to do some promotion of the business who support Cycle Brookfield with discounts to the members.

3.7. General Fundraising

3.7.1 – Imperial Oak Event—Joe S.

Joe S. announced that a Cycle Brookfield fundraiser, “Summer Solstice Social,” will be held on Thursday, June 20, 2024 from 5:00 p.m. to 8:00 p.m. at Imperial Oak Brewing. It is planned that tickets will be \$40.00 each, and will include a ticket for a drink and food, or two drinks. One raffle ticket will also be included in the purchase price. Additional raffle tickets can be purchased. A food truck will be on hand.

Raffle prizes are needed for the event. Robin F. volunteered to provide a raffle basket. Raffle items do not need to be bicycle related items. It was suggested to auction some “fun” items, such as: winner’s name will be put on porta-potty at Chicago Grit; winner will be able to meet winners of the Chicago Grit; winner will be the Grand Marshal of the Cycle Brookfield Glow Ride on July, 5, 2024.

4. Upcoming Events

4.1 Oak to Oak

The Oak to Oak Brewing ride will be held on Saturday, May 18, 2024 starting at 10:00 a.m. at Imperial Oak in Brookfield. The ride will be 20m or 28m with the loop. Chris V. will reach out for SAG vehicle for the ride.

Joe S. reported that the owner of Imperial Oak in Brookfield would be happy to support Cycle Brookfield by using Imperial Oak as a start point for the First Friday rides, and might be interested in sponsoring the July 5th Cycle Brookfield Glow Ride.

4.2 June CB Pride Ride

Chris V. announced that the First Friday ride on June 1st will be a “Cycle Brookfield Pride Ride.” Riders will be encouraged to wear Cycle Brookfield shirts and hat. Joe O. and Chris R. will promote the ride on social media. Cycle Brookfield t-shirts are still available for purchase on line, and it was suggested that the “Bike Brookfield” t-shirts from 2023 be given out for free to the first 20 or so people who show up for the ride.

5. Chicago Grit 2024 – Chris V.

5.1. Committee

Chris V. reported that a “Business Gathering Debrief” will be held with Brookfield businesses to discuss the upcoming Chicago Grit races. The Village will be increasing safety measures. There will be two opportunities for business who are not on the race route to promote their business: (1) the LSF Brookfield Library parking lot, and (2) Prairie Avenue area. The Brookfield Women’s Club will set up a “Sign-up Genius” for volunteers, and Carolyn M. will get specifics from Chris V. A volunteer meeting will be held about a week before the race, and Karl Sokol has volunteered the Compassion Factory for holding the meeting.

Tuesday at noon, there will be a course walk. Anyone interested in joining the walk should meet at the Village Hall at noon.

5.2 Finances

Chris V. reported that Cycle Brookfield has received \$8,000.00 in sponsorship commitments. A check in the amount of \$3,333.00 has been mailed to Chicago Grit which represents the first of three payments.

6. Open

6.1. Farmer’s Market

Cycle Brookfield will be at the Saturday, June 8, 2024 Farmer’s Market. Bike valet will be provided. It was discussed that Cycle Brookfield provides bike valet at their first Farmer’s Market and will do bike registration at the second Farmers Market on Saturday, July 13.

It was suggested that bikes also be registered with “529 Garage,” which is a national registry. Chris V. will pass this information on to the Brookfield Police Department.

6.2 Bike Fix Station at 26th St.

Joe O. indicated that a bike stand repair kit in the amount of \$80.00 needs to be purchased to repair this bike fix station.

6.3 New Cycle Brookfield T-shirts

Joe O. provided samples of potential new Cycle Brookfield t-shirts. The members choose: Grey t-shirt, orange logo and lettering. On the front will be a small Cycle Brookfield logo with “Cycle Brookfield” next to the logo. On the back will be a large Cycle Brookfield logo with “believe in the power of bicycles” under the logo.

Motion was made to end the Cycle Brookfield meeting at 8:30 p.m. by Andy C. and seconded by Chris R. Motion passed unanimously.

In place of the regular Thursday meeting of Cycle Brookfield, a fundraising event will be held at Imperial Oak Brewing on Thursday, June 20, 2024 from 5:00 p.m. to 8:00 p.m.

Minutes submitted by: Elaine Jans, Secretary