

**“CYCLE BROOKFIELD” MEETING RECAP
THURSDAY, APRIL 18, 2024
LSF BROOKFIELD LIBRARY**

Chris V. called the meeting to order at 5:11 p.m.

Present:

Andy Caron, Robin Fuener, Elaine Jans, Pete Janunas, Carolyn Morriss, Joe O’Conner, Terri Rivera, Karl Sokol, Chris Valadez, Valerie Kramer/Ride Riverside

1. Approval of Minutes:

1.1 March 21, 2024 minutes were distributed. Joe O. indicated that in section 2. Past Events Report, the last sentence should read, “...Together We Ride” sticker,” instead of “patch.” There being no further changes or corrections, motion was made by Joe O. to approve the minutes and seconded by Karl S. Motion carried unanimously.

2. Past Events Report:

2.1 April Slow Roll

There were 16 riders: One young rider had a minor mishap. The ride ended at the Compassion Factory as opposed to the Compassion Factory Garden. It was suggested that if possible, future Slow Roll rides end at the Compassion Factory pending scheduled Compassion Factory events.

2.2 Ride Riverside Recap

Valerie K. reported that there were approximately 37 adults and children on the first “Ride Riverside” slow roll held on Friday, April 12, 2024 at 6:00 p.m. 4 or 5 Cycle Brookfield members joined the ride. Ride Riverside slow rolls will be held on the second Friday of the month through December. Both Cycle Brookfield and Ride Riverside will work together to promote each other’s events.

3. Current Business Review:

3.1 Finances – Chris V. indicated that the current balance in Cycle Brookfield’s account is \$4,365.71.

3.2 Membership – Joe O. reported that there are currently 58 membership units, which include 8-9 new members. Joe O. asked that an email membership reminder be sent out A.S.A.P. and in May, a snail-mail reminder can be sent out to members who have not renewed.

Chris V. is looking into platforms where memberships could be auto-renewed. It was discussed that when this is in place, it would be easy to then allowed members to join for a year from the date they joined, as opposed to member renew date being January 1st for the calendar year,

3.3 Inventory Review – A small amount of miscellaneous sizes of Cycle Brookfield t-shirts remain in inventory. It was suggested that a new t-shirt be designed, and Joe O. will create the design. It was suggested by Andy C. that t-shirts be ordered in smaller amounts to avoid having merchandise left over. Andy C. will reach out to a supplier who may be able to do smaller amounts at a reasonable price. Cycle Brookfield will also reach out to Brookfield Businesses for pricing.

It was also suggested that the June Slow Roll ride be “Cycle Brookfield Pride Ride,” with all participants wearing Cycle Brookfield merchandise. Andy C. suggested that every slow roll ride have a theme.

3.4 Engagement – Chris V.

Chris V. reported that the Village has hired a new Economic Development Coordinator, Libby Popovic, to replace Emily Egan, and her first day is April 29. Chris V. and Joe S. will ask to have a meeting with her to make introductions and discuss our priorities for the next few years.

3.5 Village Planning Updates

3.5.1 Joe S. was unable to attend the meeting, but provided the following email updates:

- We commented on the draft Energize Ogden plan and recommended the inclusion of parallel bike routes to Ogden and including bicycle routes that cross Ogden (with wayfinding, markings, and related improvements). We shared these with Stevie Ferrari, Village Project Manager
- We applied for a New Belgium Brewery grant of \$2,000 for two mobile bicycle racks that we could bring to events and test out where more bicycle parking is needed. Grant notification in summer.
- The 31st Street Sidepath, as part of the Lower DesPlaines River Trail Study, should restart this summer now that the County has provided additional funding.

3.6. Social Media Updates – Chris R. was not available to attend the meeting. Joe O. indicated that as requested at the last meeting, he has added the SpokeN'Wheel podcasts to the Cycle Brookfield website. There are currently 6 episodes.

3.7. General Fundraising – Chris V.

3.7.1 – Imperial Oak Event May/June

Chris V. reported that Joe S. has offered to organize a fund raiser at the Imperial Oak. The dates of Thursday, May 16 and Thursday, June 20 were suggested. These are also dates of the regular Cycle Brookfield meetings. It was suggested that a food truck be available, swag for give-away or raffle prizes be purchased or donated, and 50-50s be held. The ticket price could include one or two beverages and a raffle ticket.

4. Upcoming Events

4.1 Brookfield Volunteer Fair

The Brookfield Parks & Recreation sponsored volunteer fair is being held on Sunday, April 21, 2024 at the LSF Brookfield Library. Doors will open at noon for organizations to set up, and open to the public from 1pm - 3pm. The Library will provide tables, tablecloths, chairs, snacks and refreshments. Chris V., Joe O., and Elaine J. plan to attend this event for Cycle Brookfield.

4.2 May Tune Up Event

The “Annual Bike Safety Check Up Event” will be held on Saturday, May 11, 2024 from 11:00 a.m. to 2:00 p.m., at the Compassion Factory Garden. Cycle Brookfield will check tire inflation, bike wash and provide minor adjustments. Pete J. from Gears 2 You will be available to provide other services.

5. Chicago Grit 2024 – Chris V.

5.1. Chris V., Andy C., and Pete J. are on the Race Committee. They have met with the Village to discuss details of this event. Chris V. has reached out to the Brookfield Chamber of Commerce to coordinate the vendors who want to participate, but he has not yet had a response from the Chamber.

It is being discussed that an announcer also be placed near the library parking lot where vendors might be located, and also yard signs be placed directing participants to these vendors.

Carolyn M. offered that the Brookfield Women's Club would provide volunteer sign up for the event again this year. She suggested using "Sign-up Genius" which would allow participants to lock in a specific time slot. She also suggested that time slots be 2 hours, instead of 4 hours, and if possible, participants could sign up for specific spots or duties.

6. New Business

6.1. Bike Fix Station at 26th St.

Joe O. has evaluated the bike fix station set up at 26th street Salt Creek trail, by Eagle Scout, Alex. Joe O. determined that a \$40.00 rebuild kit, and a \$40.00 high security hose will be needed to repair the bike fix station. Alex and offered to help with the repairs.

6.2 Active Transportation Alliance Min-Stipends

Joe O. indicated he sent in an application for this \$150 stipend on behalf of Cycle Brookfield. On the application he included the Cycle Brookfield First Friday Rides, and the Annual Safety Check Up Event.

6.3 National Bike Month/May

Chris V. reported that the Village of Brookfield will proclaim May as "National Bike Month" for the Village of Brookfield at its Monday, April 22, 2024 Village Board meeting which starts at 6:30 p.m. at the Edward Barcal Hall. All Cycle Brookfield members are encouraged to attend.

6.3 Bike Brookfield Week

It was suggested that for 2024, a Bike Brookfield event be held in late/August—early September and focus on school students. Either a "Bike Bus" event, or a Bike Safety Clinic similar to the one held in 2023 at Congress Park School were suggested.

6.4 Brookfield's Farmer's Market

Cycle Brookfield plans to participate in the Saturday, June 1st and Saturday, July 13th Farmers markets. Elaine J. will send in application.

Motion was made to end the Cycle Brookfield meeting at 6:30 p.m. by Chris V. and seconded by Joe O.. Motion passed unanimously.

The next 3rd Thursday meeting will be held on May 16, 2024 at 7:00 p.m. at the Linda Sokol Francis Brookfield Library—Lower Level Meeting Room #2.

Minutes submitted by: Elaine Jans, Secretary